

SHORT-TERM ADVERTISEMENT SIGNAGE REQUEST

(See NB Regulation 97-143, Section 10, under NB Highway Act)

GENERAL INFORMATION

| | |
|---|--|
| Non-Profit Organization Name | |
| Event Name and Date | |
| Contact Name | |
| Phone | |
| E-mail | |
| Address | |
| Company/Person Installing Sign | |
| Proposed Posting Date <small>(max 1 week prior to event)</small> | |
| Proposed Removal Date <small>(max 1 week after event /4 weeks after posting)</small> | |
| Proposed Location <small>(please be as specific as possible)</small> | |
| Size of Sign <small>(maximum of 32 ft² / 3 m³)</small> | |

CONDITIONS OF APPROVAL

- If applicable, municipal approval must be obtained if signage is being placed within a municipality's boundaries;
- The sign is to be no greater than 3 square metres (or 32 square feet) in area;
- The sign shall be placed a minimum of 5 metres from the edge of the travelled portion of the highway;
- The sign shall be displayed before the exit(s) that provide the most appropriate access to the event;
- The sign shall not be placed where-by it obstructs motorist's view of any travel lane acceleration lane, or deceleration lane;
- The sign shall not be placed on, above or below an existing sign, or installed where-by it obstructs motorist's view of an existing sign; and
- The sign shall be designed to be easily read and understood by passing motorists travelling at the posted speed limit.

By signing below, the applicant agrees to the Conditions of Approval. Gateway Operations reserves the right to remove any Short-Term Advertisement signage, without notice, that does not adhere to the above conditions or the requirements of New Brunswick Regulation 97-143.

Please Note: Signage is not to be installed on Route 1 until a Gateway Operations Representative has reviewed and returned signed approval to the Applicant. Please submit the completed form to the attention of Emily Richard, Communications and Procurement Manager; email: operations@gatewayops.ca or fax: 1-506-832-3408.

APPLICANT'S SIGNATURE: _____

APPLICATION DATE: _____

GATEWAY OPERATIONS REPRESENTATIVE: _____

APPROVAL DATE: _____